

# Creed Speaking Rubric

Oral Communication – 200 points						
Indicators	Very strong evidence skill is present 5-4	Moderate evidence skill is present 3-2	Strong evidence skill is not present 1-0	Points Earned	Weight	Total Score
A. Speaking without hesitation	Speaks very articulately without hesitation. • Never has the need for unnecessary pauses or hesitation when speaking.	Speaks articulately, but sometimes hesitates. • Occasionally has the need for a long pause or moderate hesitation when speaking.	Speaks articulately, but frequently hesitates. • Frequently hesitates or has long, awkward pauses while speaking.		X 20	
B. Pace	Speaks at a moderate pace to be clear.	Speaks at a moderate pace most of the time, but shows some nervousness.	Pace is too fast/slow; nervous.		X 5	
C. Tone	Voice is upbeat, impassioned and under control.	Voice is somewhat upbeat, impassioned and under control.	Voice is not upbeat; lacks passion and control.		X 5	
D. Pronunciation	Pronunciation of words is very clear and intent is apparent.	Pronunciation of words is usually clear, sometimes mumbled.	Pronunciation of words is difficult to understand; unclear.		X 5	
E. Volume	Emitted a clear, audible voice for the audience present.	Emitted a somewhat clear, audible voice for the audience present.	Emitted a barely audible voice for the audience present.		X 5	
Non-verbal Communication – 400 points						
A. Attention (eye contact)	Eye contact constantly used as an effective connection. • Constantly looks at the entire audience (90-100% of the time).	Eye contact is mostly effective and consistent. • Mostly looks around the audience (60-80% of the time).	Eye contact does not always allow connection with the speaker. • Occasionally looks at someone or some groups (less than 50% of the time).		X 20	
B. Mannerisms	Does not have distracting mannerisms that affect effectiveness. • No nervous habits.	Sometimes has distracting mannerisms that pull from the presentation. • Sometimes exhibits nervous habits or ticks.	Has mannerisms that pull from the effectiveness of the presentation. • Displays some nervous habits – fidgets or anxious ticks.		X 20	
C. Gestures	Gestures are purposeful and effective. • Hand motions are expressive and used to emphasize talking points. • Great posture (confident) with positive body language.	Usually uses purposeful gestures. • Hands are sometimes used to express or emphasize. • Occasionally slumps; sometimes negative body language.	Occasionally gestures are used effectively. • Hands are not used to emphasize talking points; hand motions are sometimes distracting. • Lacks positive body language; slumps.		X 20	
D. Well poised	Is extremely well poised. • Poised and in control at all times.	Usually is well poised. • Poised and in control most of the time; rarely loses composure.	Isn't always well poised. • Sometimes seems to lose composure.		X 20	



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Question and Answer—400 points					
A. Being detail- oriented	Is able to stay fully detail-oriented. • Always provides details which support answers/basis of the question.	Is mostly good at being detail-oriented. • Usually provides details which are supportive of the answers/basis of the question.	Has difficulty being detail-oriented. • Sometimes overlooks details that could be very beneficial to the answers/basis of the question.		X 30
B. Speaking unrehearsed	Speaks unrehearsed with comfort and ease. • Is able to speak quickly with organized thoughts and concise answers.	Speaks unrehearsed mostly with comfort and ease, but sometimes seems nervous or un- sure. • Is able to speak effectively, has to stop and think and sometimes gets off focus.	Shows nervousness or seems unprepared when speaking unrehearsed. • Seems to ramble or speaks before thinking.		X 30
C. Examples used in response to questions	Examples are vivid, precise and clearly explained. • Examples are original, logical and relevant.	Examples are usually concrete, some-times needs clarification. • Examples are effective, but need more originality or thought.	Examples are abstract or not clearly defined. • Examples are sometimes confusing, leaving the listeners with questions.		X20
Gross Total Points					
Time Deduction*					
Accuracy Deduction**					
Net Total Points					
Rank					
<p>* -1 point per second over, determined by the timekeepers  ** - 20 points per word, determined from by the accuracy judges.</p>					

