

Kentucky Agri-Entrepreneurship Education Program

* Student Award Application *

Sponsored by: Kentucky FFA Foundation Project LEAD

Application must be typewritten

Section A: Background Information

1. Name: _____
2. Date of birth: _____ 3. Age: _____
4. Address (street/R.R./box #): _____
(City/State/Zip): _____
5. Telephone number (including area code): _____ e-mail: _____
6. Name & Occupation of parents/guardians:
Name _____ Occupation: _____
Name _____ Occupation: _____
7. Complete FFA chapter name: _____
8. Name of high school: _____
9. School street address: _____
city/state/zip _____
10. School telephone number (including area code): _____
11. Chapter advisor(s): _____ e-mail: _____
12. Name of SAE business or proposed business. _____
13. Year FFA membership began: _____
14. Years of agriculture courses completed: _____
15. Years of agriculture courses offered in school last attended (grades 9-12): _____
16. Year in school at time of applying for award: _____
17. Anticipated (or actual) graduation year: _____
18. Are your state and national FFA dues paid? _____

We have examined this application and find that the records are true, accurate and complete. We hereby permit the use of any information included in this application for publicity purposes with the exception of the following:

With my signature below, I hereby agree that if chosen as one of the winners, I will participate in all activities designated, which includes displaying/staffing the Agri-Entrepreneurship career show display booth.

Candidate's Signature

Parent or Guardian Signature

Chapter Advisor Signature

Superintendent or Principal Signature
(indicate which)

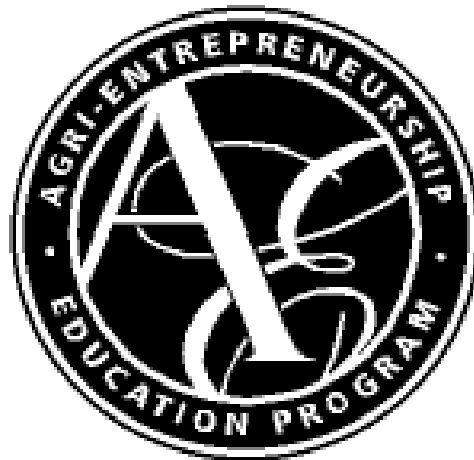
Notice: This application will not be returned by FFA. Please make a copy for your records prior to submitting.

Application INSTRUCTIONS: The Entrepreneurial Agri-Enterprise * (200 points)

In the spaces provided on the following pages, answer the questions describing your agriculture-related enterprise and the progress you have made (if you are out of school, your enterprise must have been started before you graduated from high school).

Note: Respond to each statement and answer each question to the best of your ability. Give thorough and complete answers that will give the judges the best understanding of your agri-enterprise. The judging will be based on the greatest progress shown toward becoming successfully established as an agri-entrepreneur. Someone in the advanced stages of planning may actually be showing more progress than someone who has taken over an existing business because of the creativity, thoroughness of market research, financing, business plan, etc. You will need to identify the stage of establishment you are in and the prospects of moving to the next stage. Points will be given for organization, grammar, spelling and punctuation: three points for organization, ten points for grammar, spelling and punctuation.

* An agri-enterprise is any business in the agricultural industry (including production agriculture, horticulture, food, fiber, the environment and natural resources). Each of the FFA agricultural proficiency award areas qualifies. There may be many others. The Agri-Entrepreneurship Education Program is seeking success stories in the widest possible range to showcase.



Section B: Introduction Questions (35 Points)

In the spaces provided, answer the questions describing your agriculture-related enterprise and the progress you have made (if you are out of school, your enterprise must have been started before you graduated from high school).

- I. **How did you recognize the need or opportunity to come up with your entrepreneurial idea? (10 points)**

- II. **How does your business benefit from its location? (5 points)**

Section B - continued on next page

Section B: Introduction Questions - Continued

In the spaces provided, answer the questions describing your agriculture-related enterprise and the progress you have made (if you are out of school, your enterprise must have been started before you graduated from high school).

- III. **What experiences (school, community, work, etc.) have contributed most to your initial decision to begin and develop this enterprise? Explain. (5 points)**

- IV. **List the top five risks associated with your business and thoroughly describe the top two risks of those five. (15 points)**

Section C: Business Plan - Please attach your detailed business plan (80 Points):

Must include but not limited to: (Each section is worth 20 points)

- I. Description of the business**
 - a. What is the business?
 - b. Goals and objectives

- II. Marketing Strategies**
 - a. Target market
 - b. Competitors
 - c. Marketing/Advertising plan

- III. Financial Plan**
 - a. Estimated cost and expenses
 - b. Personal financial needs
 - c. Current financial status (attach balance sheet/cash flow statement/projection)

- IV. Production Management**
 - a. Legal and safety regulations
 - b. Logistics of personal management

Section D: Appendices - Must include but are not limited to: (55 points)

- I. Timeline (15 pts)**

- II. Resume: (15 points) Must include but is not limited to:**
 - a. Name and contact information
 - b. Career objective
 - c. Education
 - d. Work/Volunteer experience
 - i. Include skill sets developed
 - ii. Time period in which experience took place
 - e. FFA activities and awards
 - f. Other extracurricular activities/honors/awards

- III. Marketing/Promotion piece (May not exceed five 8 1/2 by 11 pieces of paper) (25 points)**

Continued to Section E on next page

Section E: Conclusion (5 points each, 15 points total)

In the spaces provided, answer the following questions:

I. What are the future goals of the business?

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II. Name two things you have learned through the process of developing your enterprise.

III. How have you/will you assess the impact of this enterprise on your community?

Continued to Section F on next page

Section F: Instructor/Advisor's Statement (2 points):

Please attach your Instructor/Advisor's statement that answers the following questions.

- I. In what way does this student possess the entrepreneurial spirit (provide examples of opportunity recognition and actions taken to pursue opportunity)?**

- II. How has this student applied what has been taught in your classroom to his/her entrepreneurial enterprise?**

The FFA Mission: FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

The Agricultural Education Mission: Agricultural education prepares students for successful careers and a lifetime of informed choices in the global agriculture, food, fiber and natural resources systems.

