



KENTUCKY FFA CONVENTION

SPONSORSHIP OPPORTUNITIES

JUNE 10-12, 2025 | LEXINGTON, KY



Sponsors of the Kentucky FFA Convention
are investing in the next generation of
Kentucky agriculture.

23,551

current
members
(grades 6-12)

321

agriculture
teachers

212

active
chapters

1,899,732

hours spent in
SAE projects

1.5 million+

social media
touchpoints

Sponsors at our annual convention will experience brand exposure and recognition among a diverse audience of FFA members, agriculture educators, and agriculture professionals during the event and beyond. Your generous contribution will provide the affirmation to our FFA members that their hard work and dedication to the agriculture industry is needed!



The State Convention Experience

Join us in celebrating Kentucky FFA members and their achievements at the 96th Kentucky FFA State Convention. Our members will experience professional networking, leadership development, and the recognition of members and chapters from across the Commonwealth.

Growing Leaders — The fundamental value of leadership within our organization can be found on display throughout the convention in the format of leadership workshops, listening to inspiring stories, and student showcases on the Spotlight Stage.

Building Communities — Teachers, students, and guests will have exposure to convention sponsor recognitions through a multitude of virtual and in-person events and experiences like networking with expo vendors and engagement within the convention app.

Strengthening Agriculture — More than \$100,000 is awarded during convention to around 1,000 FFA members for their achievements.

\$96,595

grants and prizes were awarded at last year's convention.

2,966

FFA members and stakeholders attended state convention in 2024.

1,000+

students were recognized on stage during

5

general sessions.



KENTUCKY FFA CONVENTION 2025 SPONSORSHIP TIERS

★★★★★ 5-Star \$15,000	★★★★ 4-Star \$10,000	★★★ 3-Star \$6,000	★★ 2-Star \$2,500	★ 1-Star \$1,000	Deliverables and Promotions
✓	✓	✓	✓	✓	Recognition on the Kentucky FFA Convention Partners web page
Logo	Logo	Listed	Listed	Listed	Recognition in the Kentucky FFA Annual Report
✓	✓	✓	✓	✓	Thank you note from an FFA member who has been positively impacted
✓	✓	✓	✓	✓	Personalized video from an FFA member who has been positively impacted
✓	✓	✓	✓	✓	Reserved seating and shoutout as a special guest during convention sessions, if in attendance
✓	✓	✓	✓	✓	Invitation to Kentucky FFA Foundation Sponsors dinner
Full Page (preferred placement)	Full Page	Half Page	Quarter Page	Names Listed	Print ad in our convention program provided to attendees
One paid boost post with tag & name listed in additional posts as "96th State Convention is brought to you by:"	One paid boost with tag	Logos listed in single post with tag	Logos listed in single post with tag	Names listed in single post	Recognition and promotion on Kentucky FFA social media accounts (business account will be tagged, if applicable)
✓	✓	✓	✓		Ability to contribute to our gift bag and prizes used during pre-session events
✓	✓	✓			Brand logo featured on our convention app
✓	✓	✓			Logo featured on more than 12 physical banners at prime convention locations
10x20 space (preferred location)	10x20 space	10x10 space			Booth space in Expo Hall
Two Videos & pre-session big screen promotion	Two videos	One video			Video promotions, up to 30 seconds each, that will be aired during sessions
✓	✓				Logo and video featured on our Spotlight Stage
✓	✓				Opportunity to provide greetings to state convention foundation ambassadors during their training workshop
✓	✓				Opportunity to facilitate a leadership workshop hosted by staff member(s)
✓					Opportunity to bring greetings at a meal function

Guidelines and Contingencies

- All logos, media and videos should be received no later than May 1, 2025 for use at state convention.
- Sponsorship payments should be received by June 30, 2025.
- Sponsorship runs annually (convention to convention).
- The Kentucky FFA Foundation is a 501(c)3 organization and contributions are tax deductible.

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